

WARM, COOL, AND NEUTRAL COLORS

Example colors



Red Orange Yellow

Warm

Cool

Neutral

Effect in artwork

Seem to pop forward in artwork;
Items appear larger

Seem to recede back in artwork; objects appear smaller

Can pop forward or recede depending on hue

Feeling or Mood

Exciting, angry, happy, hot

Calming, sad, cold

Soothing, grounding,
light/heavy



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